

# Public News Service Media Usage Report

## Corporate \$\$\$ = Free Political Speech: Two Brothers Can't Take It Sitting Down

9/27/2010 Charleston, WV – Unable to take it anymore, two retired brothers from California are walking across the country to protest court decisions they say have given far too much political power to corporations. They entered West Virginia yesterday (Sunday) on their way to Washington. Comments from 67-year-old Robin Monahan, on the journey with his elder brother Laird.

### Audience Reach/Media Outlets

Unique number of media outlets that used the story: 75  
 Outlets that used two or more story elements: 12  
 Unique visitors to PNS public version of the story: 305  
 Min. estimated audience/circulation as available\*: 16,333

### Type of Media that used Story

Primarily radio: 63  
 Primarily print/online: 7  
 No. of outlets distributed to: 604

\*Audience reach estimates reflect the **most conservative interpretations** derived from downloads from our password-protected website; they include only what can be verified or determined "highly likely" based on industry-supported projections. Actual extended reach is much higher; outlets repurpose story elements through multiple channels; and outlets as well as individuals also redistribute and socially share content from our public website.

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/ Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc Audio Pkg</u>
Blue Star Media Network-K	1	Alamogordo, NM					1
Blue Star Media Network-W	1	Albany, NY	Albany-Schenectady-Troy NY				1
Blue Star Media Network-W	1	Alpena, MI					1
Blue Star Media Network-W	1	Altamonte Springs,					1
Blue Star Media Network-W	1	Annapolis, MD	Baltimore MD				1
Blue Star Media Network-W	1	Ashland, VA					1
Blue Star Media Network-K	1	Aurora, MO	Springfield MO				1
WVPB-FM	1	Beckley, WV	Beckley WV, Elkins-Buckhanno		4		2
Blue Star Media Network-W	1	Blountville, TN	Johnson City-Kingsport TN				1
Blue Star Media Network-W	1	Boston, MA	Boston MA, Cape Cod MA, Man				1
Blue Star Media Network-K	1	Brainerd, MN	St. Cloud MN				1
WVPW-FM	1	Buckhannon, WV	Elkins-Buckhannon-Weston WV,		4		2
WVPN-FM	1	Charleston, WV	Beckley WV, Charleston WV, El		4		2
Blue Star Media Network-W	1	Columbia, MS					1
Blue Star Media Network-W	1	Dade City, FL					1
Blue Star Media Network-W	1	Danville, VA	Roanoke-Lynchburg VA				1
Blue Star Media Network-W	1	Detroit, MI	Akron OH, Detroit MI, Flint MI,				1
Blue Star Media Network-W	1	Detroit, MI	Akron OH, Detroit MI, Flint MI,				1
Blue Star Media Network-W	1	Ebensburg, PA	Altoona PA, Johnstown PA				1
Blue Star Media Network-K	1	Enid, OK					1
Blue Star Media Network-W	1	Erie, PA	Erie PA				1

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Blue Star Media Network-W	1	Hammond, IL					1
Blue Star Media Network-W	1	Hughesville, PA					1
WVWV-FM	1	Huntington, WV	Charleston WV, Huntington-Ashl		4		2
Blue Star Media Network-K	1	Hutchinson, MN					1
Blue Star Media Network-K	1	Lakewood, WA					1
Blue Star Media Network-W	1	Laurel, MS					1
Blue Star Media Network-K	1	Lebanon, MO					1
Blue Star Media Network-W	1	Leesburg, FL					1
Blue Star Media Network-W	1	Lewistown, PA	State College PA				1
Blue Star Media Network-W	1	Lynchburg, VA	Roanoke-Lynchburg VA				1
WMOA-AM	1	Marietta, OH	Akron OH, Canton OH, Clevelan	892	3		
WVEP-FM	1	Martinsburg, WV			4		2
WJAW-FM	1	McConnelsville, O	Muncie-Marion IN, Parkersburg-	2,550	3		
Blue Star Media Network-W	1	Middletown, CT					1
Blue Star Media Network-K	1	Moberly, MO	Columbia MO				1
WVPM-FM	1	Morgantown, WV	Elkins-Buckhannon-Weston WV,		4		2
WVLY-AM	1	Moundsville, WV	Wheeling WV	2,181	1		
Blue Star Media Network-W	1	Nashua, NH	Boston MA, Manchester NH				1
Blue StarMedia Network-Wo	1	Nationwide, US					1
Blue Star Media Network		Nationwide, US					1
Blue Star Media Network-Int	1	Nationwide, US					1
Blue Star Media Network-On	1	Nationwide, US					1
Blue Star Media Network-Bi	1	Nationwide, US					1
Blue Star Media Network-SL	1	Nationwide, US					1
Blue Star Media Network-W	1	Oakland, NJ					1
Blue Star Media Network-W	1	Old Saybrook, CT					1
Blue Star Media Network-K	1	Olympia, WA	Seattle-Tacoma WA				1
Blue Star Media Network-K	1	Paradise, NV	Las Vegas NV				1
WVPG-FM	1	Parkersburg, WV	Parkersburg-Marietta WV		4		2
WAUA-FM	1	Petersburg, WV			4		2

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Blue Star Media Network-K	1	Phoenix, AZ	Phoenix AZ				1
Blue Star Media Network-K	1	Pittsburgh, PA	Erie PA, Johnstown PA, Pittsbur				1
Blue Star Media Network-W	1	Pittsburgh, PA	Erie PA, Johnstown PA, Pittsbur				1
Blue Star Media Network-W	1	Pittsburgh, PA	Erie PA, Johnstown PA, Pittsbur				1
Blue Star Media Network-K	1	Portland, OR	Portland OR				1
Blue Star Media Network-W	1	Punta Gorda, FL					1
Blue Star Media Network-K	1	Seattle, WA	Seattle-Tacoma WA				1
Blue Star Media Network-K	1	Silverdale, WA					1
Blue Star Media Network-K	1	Spokane, WA	Spokane WA				1
WJAW-AM	1	St. Mary's, WV	Parkersburg-Marietta WV			3	
Nicholas Chronicle		Summersville, WV	Charleston WV, Elkins-Buckhan	6,510			1
Blue Star Media Network-W	1	Tampa, FL	Lakeland-Winter Haven FL, Sara				1
Blue Star Media Network-W	1	Thurmont, MD	Frederick MD				1
Blue Star Media Network-K	1	Tucumcari, NM					1
Monroe Watchman		Union, WV		4,200			1
Blue Star Media Network-K	1	Vista, CA					1
Blue Star Media Network-KJ	1	Waynesville, MO					1
Blue Star Media Network-W	1	West Palm Beach,	Fort Pierce-Vero Beach FL, Mia				1
WVNP-FM	1	Wheeling, WV	Toledo OH, Wheeling WV		4		2
Blue Star Media Network-KJ	1	Whitefish, MT	Kalispell-Flathead Valley MT				1
Blue Star Media Network-W	1	Williamsport, PA	Sunbury-Selinsgrove-Lewisburg				1
Blue Star Media Network-W	1	Wolfeboro, NH	Concord (Lakes Region) NH, Ma				1
Blue Star Media Network-W	1	Woonsocket, RI	New Bedford-Fall River MA				1
	1	Stitcher smartphone station PNS-WV					